

↻INPUT

innovative practice
by useful transfer
innovative Praxis
durch nützlichen Transfer

Transfer of innovation in Europe
in the field of promotion of employment
of unemployed elderly people
and unemployed people with migration background

The ↻INPUT project at a glance

Schwäbisch Gmünd, Stuttgart,
Reutlingen und Tübingen
Bratislava, Grenade, Copenhagen, Lille, Lisbon, Mons, Pitești,
Rome, Tanger and Zagreb

June 2011

Programme

European Social Fund in Baden-Württemberg

Period 2007 – 2013

Regional competitiveness and employment

Call for transnational project proposals

to improve the qualification and integration of unemployed

(a) migrants (people with migration background) and

(b) people over 45 years

in the framework of central funding

of the State of Baden-Württemberg

Ministry of work, social affairs, families, women and seniors

for the period 2010 to 2012

Applicant

ACLI — Selbsthilfswerk für interkulturelle Arbeit e. V. Stuttgart

in cooperation with

Eberhard Karls University Tübingen, Institute of Political Science, Chair Prof. Dr. Josef Schmid

in transnational network cooperation with

EUROPEAN NETWORK TANDEM PLUS: AID Coordination Mons (Belgium) — Associação nacional para a acção familiar Lisboa (Portugal) — Association ADELMA Tanger (Morocco) — Cooperativa Sociale Folias Monterotondo (Italy) — Diputación de Granada (Spain) — Fédération des Centres d'Insertion FCI Lille (France) — Grupul Pentru Integrare Europeana GPIE Pitești (Romania) — Hauptstadtbezirk Zagreb (Croatia) — Institutet for Blinde og Svansynede Hellerup (Denmark) — Inštitútu Zamestnanosti Bratislava (Slovakia) — Municipio VVI di Roma (Italy) — Officina Sociale OESSE Roma (Italy)

in regional network cooperation with

arces Stuttgart e. V.

BBQ Berufliche Bildung gGmbH Regionalleitung Reutlingen

Deutsch-Türkisches Forum Stuttgart e. V.

JuFuN e. V. Schwäbisch Gmünd

Duration of the project

1st July 2010 to 31st December 2010 and 15th April 2011 to 31st March 2013

The objectives of the INPUT Project

The efforts and the requests of the EU, the member States and the European regions, as well as the problems of social exclusion and particularly of employment, despite a regional heterogeneous labour market and mostly national varying regulatory and controlling mechanisms across the borders and Europe-wide, have an established tradition and always put the practitioners in front of new challenges: under the Project INPUT, it should be made available a targeted trans-nationality for a demand-driven innovation transfer in the field of employment of people with an immigrant background and it should be also planned a structural innovation relating to a learning, exchange, development, testing and evaluation process.

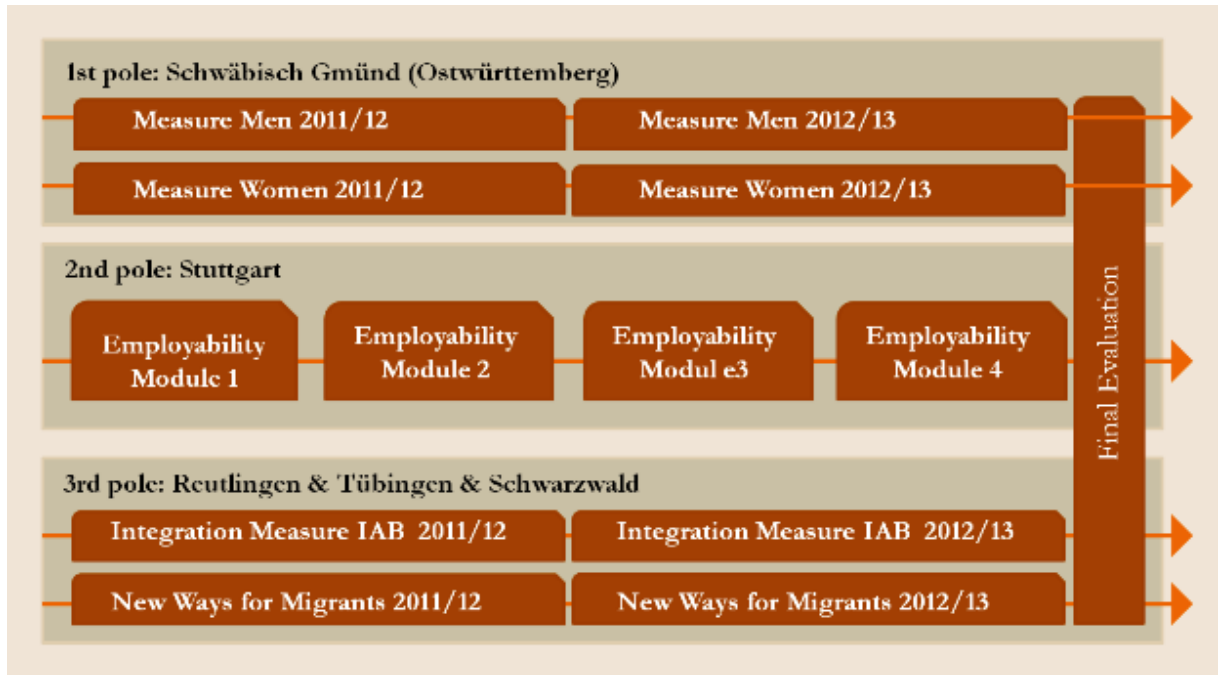
In determining the number and variety of the (three) project poles were systematically taken into account the location, the actors, the nature of measures, the labour market and neighbourhood roots of the actors and the participation of the migrants themselves as actors. In addition, a methodological approach to diversity is also indicated as the requirement to make trans-national projects to provide learning experiences and examples of actions that go beyond the individual situation. This is reflected in the setting of an online survey and in the upstream competition calculation.

For absolutely experienced and legitimate (in their field) actors of employment, should be tailored experiences of good practice and implemented, in cooperation, innovative learning and development jobs. The selective view on people with an immigrant background, the transparent local diversity of stakeholders, the significant participation of stakeholders (including migrants' organizations), the focus on transfer of innovation and its transnational organization are the preconditions for the success of approaches to organizational learning for participants, agencies and locations.

With the INPUT Project, in the context of a transnational innovation transfer, should be conceived and tested actions and measures with the following detailed objectives:

- Local and community oriented measures to support especially elderly unemployed people with or without a migration background in promoting the city's anniversary and preparing the Landesgartenschau (JuFuN and Werkhof Ost, Schwaebisch Gmuend);
- Specific measures in support of unemployed people with an immigrant background, with the help and the advanced training of mentors with and without a migration background (BBQ);
- Promoting the participation of migrant people, detecting the capabilities and the mediation obstacles and promoting self-directed tools to improve the employability of people with an immigrant background (arces and DTF Stuttgart).

The main phase of the project



In the main phase during the years 2011 to 2013, INPUT project partners and networks will develop and prove measures, taking into account the local needs and the particularity of target groups with a migration background. They will pick up the experiences of good transnational practice and adapt and further develop innovative approaches for a local transfer. This will happen in the different local areas under the leadership of the local partner organization (arces, BBQ, JuFuN and DTF), in close cooperation with different experts and actors of the selected experiences of good practice and with the active participation of local stakeholders and the project implementing organisations.

Project planning

WP	Work Packages	2011			2012				2013
		II	III	IV	I	II	III	IV	I
1	Global project management								
1.1	First planning and project calendar								
1.2	Internal communication structures								
1.3	Internal decision making structures								
1.4	Transregional coordination								
1.5	Transregional co-ordination								
1.6	Representation								
2	Survey and scientific research								
2.1	Online survey Baden-Württemberg								
2.2	Research of significant good practice in Europe								
2.3	Consultancy on research and survey of the needs								
2.4	Consultancy on questions regarding the transfer of innovation								
3	Specific measures in Reutlingen, Schwäbisch Gmünd, Stuttgart and Tübingen								
3.1	Selection and further development of the measures								
3.2	Identifying the specific needs								
3.3	Local testing and implementation (localization) of innovation								
3.4	Consultation with local stakeholders								

Project planning

WP	Work Packages	2011			2012				2013
		II	III	IV	I	II	III	IV	I
4	Transnational transfer of innovation								
4.1	Research and selection of good practice								
4.2	Workshops with transnational experts								
4.3	Transfer of innovation supported by transnational experts								
4.4	Transnational exchange by VideoConferencing								
4.5	Transnational learning by testing								
5	Documentation, financial administration, monitoring and reporting								
5.1	Documentation of the project's processes								
5.2	Financial administration and monitoring								
5.3	Reporting								
6.	Evaluation								
6.1	Project supporting evaluation								
6.2	Evaluation on feasibility as well as on those factors that will support (decrease) or obstacle (decrease) the transfer of innovation								
6.3	Evaluation Report								
7.	Public Relations and Mainstreaming								
7.1	Public Relations								
7.2	Mainstreaming								
7.3	Final Transnational Conference								

A first overview on the first project year

No.	Week	Period	Partners involved	Activities
1	16	20 th April	acli e.V.	Team meeting
2	16	21 st April	acli e.V. + University	Consultation on the implementation and evaluation concept
3	16	20 th – 23 rd April		<i>Easter break</i>
4	17	28 th April, 10 th May, 11 th May, 20 th May	ARCES, BBQ, DTF, JuFuN	Bilateral meetings
5	19	11 th May	Local partners	Meeting of local partners in Tübingen
6	20 – 23	17 th – 19 th May 27 th May, 3 rd June, 6 th June, 7 th June	Local partners	Bilateral meetings or workshops
7	23	8 th – 9 th June	All partners	Transnational Workshop in Lille Meeting with transnational partners
8	24 – 25	14 th – 24 th June	<i>acli e.V.</i>	<i>Pentecostal break</i>
9	26 – 28	27 th – 28 th June 4 th – 8 th July 11 th – 12 th July		
10	28	13 th July	Local partners	Meeting of local partners at the DTF's place in Stuttgart
11	28	14 th – 15 th July	acli e. V., arces, DTF	Summer Festival of the Cultures in Stuttgart
12	29 – 30	18 th – 22 nd July 25 th – 29 th July	Local partners	Local workshops, further project development on local and transnational level
13	31 – 33	1 st – 19 th August	Local partners	Planning and bilateral consultation
14	34 – 36	22 nd August – 9 th Sept.	acli e. V.	<i>Limited presence by acli e. V.</i>
15	37 - 41	12 th – 27 th September 4 th – 14 th October	Local partners Transnational experts	Project implementation and coaching on local and on transnational level
16	42	17 th – 21 st October	acli e. V.	Study visit IMPART to projects in Sweden
17	43 – 45	24 th – 28 th October 2 nd – 11 th November	Local partners Transnational experts	Project implementation and coaching on local and transnational level
18	46 – 47	14 th – 22 nd November	Local partners Transnational experts	Results of good practice research and online survey put at disposal to the partners
19	48 – 50	28 th Nov – 16 th Dec.	Local partners Transnational experts	Transnational workshop
20	51 – 52	19 th – 31 st December		<i>Christmas break</i>

The project's network



The acli e. V.

In the mid-1980s in Stuttgart, the **acli e. V.** — abbreviation of the German full name “ACLI — Selbsthilfswerk für interkulturelle Arbeit e. V.” — has been founded by the acli in Germany with the objective, to promote employment by specific activities and measures. For quite some years, in the Waldkirch manufactory of fresh Italian pasta created job and learning opportunities in particular to women with a migration background. The focus was kept on a sustainable development of education and professional qualifications of the staff here as well as a sensitive and marketable use of informally acquired knowledge and intercultural competences. In the last years the acli e. V. has promoted quite a number of cultural and social initiatives of, for and with people with migration background in Freiburg im Breisgau and in Baden-Württemberg.

The **acli e. V.** take over the leadership of the project in January 2011 and will so guarantee the necessary professional and organisational experience and continuity.

enaip Stuttgart is the adult education institution of the Italian Christian Workers' Movement **acli** in Germany. Since the mid-1960s, it undertakes the workers' education with a focus on vocational training, integration and intercultural education for people with a migration background. The so called binational projects — BiPRO, FENICE, zip.EuroCompetence — and BQN Stuttgart are particularly significant on a regional level: an innovative educational and work-biographical use of international expertise has been implemented among young migrants and, in cooperation with the municipality of the capital, first steps have been tested in networking and organising coordination within the transition system (transition from school to work) for young migrants. In many occasions **enaip** put forward very successfully innovative approaches and projects on local, regional, national or transnational level.

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Eberhard Karls University of Tübingen

Topics:

Politics and economics of various OECD countries and welfare states, such as social -, labor market- and employment policy as well as technology and innovation policy; associations, political parties and organization research, like trade unions and industrial relations; concepts and methodology of policy analysis and comparison, political and economic approaches and theories, such as regulation of school, New Political Economy, New institutionalism.

It carries out numerous research projects in the area of labour market policies including: Active labor market in the western provinces in 2003 on behalf of the European Commission DG Employment and Social Affairs and ESF funded projects eg Evaluation of the EQUAL Development Partnership KoLI-BRI.

Implementing partners in the project “Old and New Europe” and editor of the publication of project results in book form. Promoters of PIA personnel Intercultural and aging (Ministry of Economy of Baden-Württemberg) and GOOD OLD EUROPE: Active Ageing, Labour Relations and Demographic Change (European Commission).

More information:

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BBQ Berufliche Bildung gGmbH

The **BBQ Berufliche Bildung gGmbH** is a subsidiary of the Vocational Education Institute of Baden-Württemberg Industry Association. We are a non-profit educational institution and have a strong, decentralized network in the state of Baden-Württemberg with about 400 qualified employees in 47 offices. This ensures the efficiency in the implementation of projects in all regions of the country.

The integration of young and work seeking people in education or employment in the primary labour market are the focus of **BBQ**. This profile has been expanded in recent years through pilot projects in early childhood education, vocational guidance and specific projects related to demography. For the politically significant issues of the compatibility of family and work and the care of relatives **BBQ** offers future solutions. The occupational integration of people with an immigrant background, professional requalification of employees at a skilled level and vocational education in the European context, expands the portfolio. **BBQ**, with European partners, is involved in international projects and develop common approaches at EU level.

The project will be implemented by the Regional Directorate Reutlingen – Tübingen – Northern Black Forest.

Regional Directorare Reutlingen – Tübingen – Northern Black Forrest

The project will be implemented by the Regional Directorate of Reutlingen – Tübingen – Northern Black Forest. This involves the district of Reutlingen, Tuebingen as well as of Calw, Freudenstadt, Nagold and Pforzheim in the Black Forrest.

Further Information:

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JuFuN — Association for Youth, Family and Community Work

The association is supported by:

- Catholic Parish St. Peter and Paul, Schwaebisch Gmuend-Hardt;
- Catholic Workers Movement (KAB), Diocesan Association Rottenburg-Stuttgart;
- Catholic Workers Pastoral East Wuerttemberg;
- Municipality of Schwaebisch Gmuend;
- East Wuerttemberg County and
- the Vereinigte Gmuender Wohnungsbaugesellschaft (VGW) (on consultant level).

The core competencies of the association are:

- social and professional integration of migrants and repatriates;
- local community development – youth social Work – family work – work with senior citizens.

Locations and areas:

- Youth club: open meeting work, youth group work, homework support, holiday animation work;
- Family and Neighbourhood Centre FuN: language courses, computer courses, café for adults, women evenings, childrens' library, book reading promotion, children afternoons, girls groups, crafts groups, sports groups;
- Community work Oststadt: social enterprise Werkhof Ost, project office, German-Turkish family work, community work with senior citizens.

The Werkhof Ost

The **Werkhof Ost** is a social institution in the Gmuender Eastsite. It is a meeting place for residents, and a training place for community workers and social enterprises. The workshop is equipped with everything necessary for the craftsmen's service: machinery and equipment for wood working, metal working, painting and gardening.

The **Werkhof Ost** assists people excluded from the labour market (long-term unemployed with a focus on people with a migration background, repatriates) essentially by two qualification strategies:

- development of social skills
- qualifying employment of so-called "professional quarter assistants";

The social enterprise **Werkhof Ost** has as main task the development of new employment areas in the neighborhood context.

This new service offered in the crafts area should promote opportunities of vocational development and integration into the labour market for people living on unemployment and social benefits (ALG II).

More information:

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ARCES e. V.

The migrants' organization ARCES (Associazione Recreativa Culture d'Europa e Sport) was founded in 1966 in Stuttgart-Weilimdorf. Since 1986, the association maintains a sports facility in Stuttgart-Möhringen. ARCES organized sports activities such as men and women soccer and bowling as well as cross-cultural activities, such as Italian language courses, cooking classes, lectures and concerts, theatre, art exhibitions and study tours in the Abruzzi region. Within the sport activities people of many different origins and cultures are represented. The association has edited quite popular cookbooks with recipes from the Abruzzi region. Recently the club a four tracks bowling hall and "bocciodrome" could be inaugurated. This hall is licensed for international tournaments. The bowls team achieved success in the first league and at international level.

ARCES is seeking a great coming together of locals and immigrants, people of different backgrounds and cultures. The association is involved in building a partnership between Stuttgart-Möhringen and Canosa-Sannita (Abruzzi). In a series of micro-projects has ARCES in recent years to a migrant organization the promotion of education, parental information and parents work and the use of cultural-educational approaches tried.

The member of board Matteo Conti has relevant experience in tutoring and learning support of young people with immigrant backgrounds, is currently on a part-time master degree program Inter-culturalism and integration part and works as a lecturer.

More information:

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Deutsch-Türkisches Forum Stuttgart e. V.

The German-Turkish Forum Stuttgart e.V. (DTF) was established in 1999 by German and Turkish citizens under the chairmanship of Lord Mayor Professor Dr. h. c. Manfred Rommel, supported by the Robert Bosch Foundation. The aim of this German-Turkish citizen initiative is to promote cultural exchange and cooperation between Germans and Turks living in Germany. By education initiatives and cultural programmes the DTF gives significant contributions to the social integration of Turkish immigrants in local society. A particular focus of the DTF mission is to increase equality of the second generation in education, industry and society. The DTF builds on diversity of citizenship and a volunteer commitment of citizens.

At its tenth anniversary, the DTF has established the Manfred Rommel-Prize. This prize is to honour personalities and initiatives that – during their lives or by their activities – have given examples of excellence in of German-Turkish citizenship. The DTF is well known by a committee of German and Turkish, chaired by Dr. Mehmet VARLIK and Susanne Offenbach and supported by over 260 association members. The voluntary Executive Board Dr. Ulrich Bopp and numerous voluntary helpers support our office under the direction of Mr. Kerim Arpad to develop and implement our activities. (Source: <http://www.dtf-stuttgart.de/>)

More information:

Deutsch-Türkisches Forum Stuttgart e. V.

Stuttgart Türk-Alman Forum

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The European Network TANDEM PLUS

The constitution of a European network

The European network **TANDEM PLUS** was founded and registered in Lille (France) on 3rd November 2008, under the applicable law of 1900, as a European non-profit organization. The network now comprises partners from Belgium, Denmark, Germany, France, Italy, Croatia, Morocco, Portugal, Romania, Slovakia and Spain.

The tasks of the European network

The task of the network **TANDEM PLUS** is to develop policies and strategies appropriated to solve the problems of social, political and economic integration and to help disadvantaged young people and promote the principles of social cohesion and access to employment for all.

The member organisations of the network **TANDEM PLUS** work primarily on the following common objectives:

- Promotion of gender equality (gender);
- Combatting discrimination of all kinds;
- Conducting studies, research and analysis in the areas of social policy, labour market and the formal and informal lifelong learning;
- Promotion and dissemination of information and knowledge on social policies at European level;
- Establishment of the network as a recognised player in the European Union;
- Development of specific individual projects in the field of social inclusion;
- Promotion of measures for the conservation and restoration of European cultural heritage;
- Development of implementation of projects in the areas of vocational education, promotion of employment and local development;
- Promotion of inter-cultural exchange;
- Development of measures to support young people with fewer opportunities or disadvantages;
- Testing new models and methods of integration of disadvantaged groups;
- Networking with the other international players, clubs and associations.

The member organisations and the network **TANDEM PLUS** have relevant experience in Network Building, in education and in the implementation of European projects.

The European Network TANDM PLUS

Milestones

- Lille (France), 25 – 27 January 2007:
First meeting with the objective to transfer the experiences of various cross-border cooperations by building a continuous network.
- Granada (Spain), 17 – 20 June:
Approval of a common proposal of statute and presentation of joint projects.
- Lisbon (Portugal), 23 – 24 October 2007:
Revision of the statute and formalization of intentions of partners.
- Lille (France), 18 – 19 February 2008:
Approval of the Statute by the founding members. Decision on allocation of tasks and organization of the network. Official signing of the Constitutive Act at the city hall of Lille.
- Rome (Italy), 15 – 17 June 2008
Development of organizational structures.
- Granada, 13 – 14 October 2008:
Official signing of the founding statute of the Diputación de Granada. Election of the founding Board of Directors: Mr. Daniel Rougerie (President), Mr. Francesco Calmarini (Treasurer) and Mr. Norbert Kreuzkamp (Secretary).
- Lille (France), 4 November 2008:
Registration of the European Network **TANDEM PLUS** at the prefecture in Lille.
- Pitesti (Romania), 5 June 2009:
General Assembly. Election of the new Board of Directors for the next three years: Mr. Samir Amor Teba (President), Mr. Francesco Calmarini (Treasurer), Mr. Norbert Kreuzkamp (Secretary), Ms. Pilar Cuevas, Mr. Michal Páleník, Mr. Dumitrou Chirlesan and Ms. Janne Hansen.
- Zagreb (Croatia), 17 – 18 June 2010:
General Assembly.
- Hellerup (Denmark), 9 – 10 June 2011:
General Assembly.

The European Network TANDEM PLUS

The member organisations

Actually the European network **TANDEM PLUS** is composed by the following non-profit organisations and local authorities from Belgium, Croatia, Denmark, France, Germany, Italy, Morocco, Portugal, Slovakia and Spain.

- ACLI — Selbsthilfewerk für interkulturelle Arbeit e. V.
- Actions Intégrées de Développement (AID) Hainaut Centre Associação nacional para a acção familiar (ANJAF)
- Association ADELMA
- CORA
- Diputación de Granada – Red de municipios
- Fédération des Centres d'Insertion
- Granski ured za zdravstvo, rad, socialjalnu zastitu i braniteljia
Sluzbene stranice Grada Zagreba
- Instituto Municipal de Formación y Empleo (IMFE)
- Inštitút zamestnanosti (IZ)
- Instituttet for Blinde og Svansynede
- Mouvement Ourier Chrétiens
- Municipio VII di Roma
- OESSE — Officina Sociale

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